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PRESS RELEASE

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For Immediate Release

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LUBEGARD® RELEASES THE SEVENTH EDITION AUTOMATIC TRANSMISSION FLUID CONVERSION CHART WITH OVER 1,700 LISTINGS

SEATTLE, WASHINGTON – LUBEGARD® by International Lubricants, Inc. (ILI) publishes their much awaited and must-have ATF conversion & reference chart for any auto service center.

“There is such a proliferation of OE automatic transmission fluids on the market today, the demand for this chart makes it evident that the industry needs this essential information to follow and understand easily.” Says Kristen Clark, marketing manager for ILI. “Not only does this reference address these needs but in combination with our ATF products we make servicing ANY transmission properly possible,” Clark states.

Clark continued that LUBEGARD’s conversion book includes several key features and sources of information not included in past editions. The changes are apparent ones, like the bonus center tear out ATF Quick Pick Guide which was incorporated to add even more additional value.

For your FREE copy of LUBEGARD’s 7th Edition Conversion Chart; contact your distributor, call toll free 800-333-5823 or visit www.Lubegard.com.

When ILI developed its patented LXE® (Liquid Wax Ester) Technology and began packaging it in its currently world renowned LUBEGARD branded products it took the transmission rebuild industry by storm due to its ability to dramatically reduce comebacks. LUBEGARD particularly its ATF Protectant became the #1 used product by the transmission industry and automobile original equipment manufacturers (OEM’s) took notice. Now over 20 years have passed and LUBEGARD ATF Protectant itself is now Used, Endorsed, Designated and Approved by eight OEM’s!

Based in Seattle, Washington, ILI is a leading manufacturer of unique chemistries and related products for the automotive, industrial, and various other chemical markets. Currently holding more than 100 U.S. and foreign patents.

For more information on LUBEGARD®, KOOL-IT®, Squeak Relief®, Pro II 9000™, Zero®, Power Shield™ or Dr. Tranny® products, contact: ILI, 7930 Occidental South, Seattle, WA 98108. Call Toll Free (800) 333-5823 (LUBE) or visit the website at www.Lubegard.com.

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