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## PRESS RELEASE

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For Immediate Release

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### **International Lubricants, Inc., is presented with Frost & Sullivan's 2009 North American Technology Leadership of the Year Award**

**SEATTLE, Washington**– International Lubricants, Inc. (ILI) is pleased to announce another esteemed lubricant technology award from the much respected and highly regarded research and consulting firm Frost & Sullivan.

Since 1984, International Lubricants, Inc. has been a leader in researching, developing, and manufacturing patented high-performing, ester-based synthetic lubricants and related products for automotive, industrial, marine, and agricultural applications. The company made headlines as tribology pioneers in the automotive industry through its formulation of LXE<sup>®</sup> (Liquid Wax Ester) Technology, a synthetic molecular replacement for sperm whale oil. The company to date holds several hundred worldwide patents and has won numerous technology & product awards.

"The Technology Leadership Award is a prestigious recognition of International Lubricants' accomplishments in the lubricant additives industry," states Research Analyst, Stephen Spivey from Frost & Sullivan. "Our unique approach in research philosophy and methodology enabled us to determine how best-in-class companies worldwide manage growth, innovation and leadership. Based on the findings of this Best Practices research, Frost & Sullivan is proud to present the 2009 North American Technology Leadership Award in automotive lubricants to International Lubricants, Inc."

#### **Key Benchmarking Criteria for Technology Leadership Award**

According to Frost & Sullivan, the following criteria were used to benchmark International Lubricants' performance against competitors for the Technology Leadership Award:

- Development of New Technologies
- Leverage of New Technologies
- R&D Spending
- Brand Perception
- Customer Value

#### **About International Lubricants, Inc.**

Based in Seattle, Washington, ILI is a leading manufacturer of unique chemistries and related products for automotive, industrial, and various other chemical markets and holds over 100 U.S. and foreign patents. LUBEGARD branded products have been awarded more

industry choice awards in the professional automotive repair industry, along with endorsements and service bulletins from Original Equipment Manufacturers than any other product of its kind. Endorsed, used and celebrated by the top three transmission chains, the LUBEGARD brand is renowned by professional installers and technicians worldwide.

For more information on LUBEGARD<sup>®</sup>, KOOL-IT<sup>®</sup>, Squeak Relief<sup>®</sup>, Pro II 9000<sup>™</sup>, Zero<sup>®</sup>, Power Shield<sup>™</sup> or Dr. Tranny<sup>®</sup> products, contact: ILI, 7930 Occidental South, Seattle, WA 98108. Call Toll Free (800) 333-5823 (LUBE) or visit the website at [www.Lubegard.com](http://www.Lubegard.com).

### **About Frost & Sullivan**

Frost & Sullivan, the Growth Partnership Company, enables clients to accelerate growth and achieve best-in-class positions in growth, innovation and leadership. The company's Growth Partnership Service provides the CEO and the CEO's Growth Team with disciplined research and best-practice models to drive the generation, evaluation, and implementation of powerful growth strategies. Frost & Sullivan leverages over 45 years of experience in partnering with Global 1000 companies, emerging businesses and the investment community from 40 offices on six continents. To join our Growth Partnership, please visit <http://www.awards.frost.com>.