



PRESS RELEASE

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For Immediate Release

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International Lubricants, Inc. Announces the Immediate Availability of LUBEGARD® Universal CVT Fluid with LXE® Technology.

SEATTLE, Washington– International Lubricants, Inc. (ILI) announces the introduction of its new LUBEGARD Universal CVT Fluid P/N 67032. Designed to help shops and service centers eliminate the need to stock various CVT fluids, LUBEGARD's CVT Fluid is a universal formula for use in any belt-type CVT transmission.

“Various CVT (continuously variable transmission) types require different base stocks and additive technologies, unlike regular ATF's,” explains Kristen Clark, Marketing Manager for International Lubricants, Inc. “At LUBEGARD, our goal was to eliminate the costly inventories of multiple CVT fluids and provide a universal formula from a brand that is trusted and respected in this industry. And when we say that LUBEGARD Universal CVT Fluid is formulated specifically for belt-type CVT transmissions, (over 80% of all CVT's), let buyer beware that to date, there is no formulation available by anyone that also properly services chain type CVT's, despite packaging and marketing claims.” Clark adds, “That technology just isn't available yet, but we are currently working on it.”

For a FREE complete listing of CVT applications, their OEM fluids & fill volumes, simply download it via their new web site <http://www.lubegard.com> found on the Lubegard Universal CVT Fluid product page (<http://www.lubegard.com/~C-1009/LUBEGARD+Universal+CVT+Fluid>) or by calling 1-800-333-LUBE(5823).

Based in Seattle, Washington, ILI is a leading manufacturer of unique chemistries and related products for automotive, industrial, and various other chemical markets and holds over 100 U.S. and foreign patents. LUBEGARD branded products have been awarded more industry choice awards in the professional automotive repair industry, along with endorsements and service bulletins from Original Equipment Manufacturers than any other product of its kind. Endorsed, used and celebrated by the top three transmission chains, the LUBEGARD brand is renowned by professional installers and technicians worldwide.

For more information on LUBEGARD®, KOOL-IT®, Squeak Relief®, Pro II 9000™, Zero®, Power Shield™ or Dr. Tranny® products, contact: ILI, 7930 Occidental South, Seattle, WA 98108. Call Toll Free (800) 333-5823 (LUBE) or visit the website at www.Lubegard.com.

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