



PRESS RELEASE

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For Immediate Release
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INTERNATIONAL LUBRICANTS, INC., UNVEILS NEW WEBSITE!

SEATTLE, WASHINGTON, December 16th, 2009 – LUBEGARD® by International Lubricants, Inc. (ILI) unveiled its completely new and upgraded website, featuring a new and improved look, easier navigation, current and relevant product information and downloads, and an online store.

“Due to constant demand from end users around the world, we made it easier than ever for any type of user, whether it’s a distributor, technician, or a consumer, to get the information they need, when they need it.” states Kristen Clark, marketing manager for ILI. Clark points out new features such as an international area, product FAQ’s, Problem/Solution’s, and testimonials for all ILI products. “The biggest improvement,” Clark says, “has been our new online ordering system using state-of-the-art technology and also a new document resource area for WD customers.”

Additionally, the new <http://www.lubegard.com> site makes finding non-automotive product information quick & easy for the other industries that ILI serves as well, such as; industrial, household lubricants, patented chemicals, cosmetics, marine, lawn & garden/power equipment and more.

Specifically for the automotive industry there is a new ‘Technicians corner’ area, where multiple technical resources are, such as; the ATF Application Chart, various technical articles, even information about the very popular redemption program Lubegard All Stars, and much more.

Based in Seattle, Washington, ILI is a leading manufacturer of unique chemistries and related products for the automotive, industrial, and various other chemical markets. Currently holding more than 100 U.S. and foreign patents.

For more information on LUBEGARD®, KOOL-IT®, Squeak Relief®, Pro II 9000™, Zero®, Power Shield™ or Dr. Tranny® products, contact: ILI, 7930 Occidental South, Seattle, WA 98108. Call Toll Free (800) 333-5823 (LUBE) or visit the website at www.Lubegard.com.

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